



Sponsorship Program for FENESTRATION BAU China 2017

FBC2017 advertising sponsorship program consists of three parts. Please mark the items you are interested in with "✓" and send this form to the organizing committee.

A. SPONSORSHIP OPPORTUNITIES FOR FORUMS

➤ **FORUMS ABOUT ARCHITECTURAL TECHNOLOGIES**

A1. FENESTRATION DAYS CHINA NOV.5-6, 2017

- i. Top Sponsorship: RMB300,000 (Exclusive, already sold out)
- ii. Presentation Sponsorship: RMB50,000 (Limited to 3 enterprises)
- iii. Sponsorship for Business Gifts: RMB60,000 (Exclusive)
- iv. Sponsorship for the Lucky Draw Activity: RMB50,000 (Exclusive)
- v. Sponsorship for Lunch: RMB50,000 (Exclusive)
- vi. Sponsorship for the Forum Proceedings: RMB20,000 (Limited to 3 enterprises)

A2. SPONSORSHIP OPPORTUNITIES FOR ARCHITECTURAL TECHNOLOGY INNOVATION FORUM (ATI) NOV. 9-10, 2017

- I. TOP SPONSORSHIP: RMB 40,000 (LIMITED TO 2 ENTERPRISES)
- II. PRESENTATION SPONSORSHIP: RMB 20,000 (LIMITED TO 8 ENTERPRISES)
- III. SPONSORSHIP FOR MATERIAL DISPLAY: RMB 5,000 (LIMITED TO 5 ENTERPRISES, PROMOTION MATERIALS PROVIDED BY SPONSORS)

➤ **TALK TO ARCHITECTS**

A3. ANNUAL CONFERENCE OF THE ARCHITECTURAL SOCIETY OF SHANGHAI CHINA NOV.7,2017

- i. Top Sponsorship: RMB 300,000 (Limited to 3 enterprises)
- ii. Sponsorship for the Business Gifts: RMB60,000 (Exclusive)
- iii. Sponsorship for the Forum Proceedings: RMB50,000 (Limited to 5 enterprises)
- iv. Sponsorship for Material Display: RMB 20,000 (Exclusive, promotion materials provided by sponsors)

A4. MAIN FORUMS OF TALK TO ARCHITECTS NOV.8-10, 2017

- i. Top Sponsorship: RMB 300,000 (Limited to 3 enterprises)
- ii. Sponsorship for Business Gifts: RMB100,000 (Exclusive)
- iii. Sponsorship for the Forum Proceedings: RMB 50,000 (Limited to 5 enterprises)
- iv. Sponsorship for Material Display: RMB 30,000 (Exclusive, promotion materials provided by the sponsor will be displayed onsite for 3 days)

A5. WA CHINESE ARCHITECTURE DAY NOV. 8, 2017

- i. Top Sponsorship: RMB200,000 (Limited to 5 enterprises)
- ii. Presenting Sponsorship: RMB100,000 (Limited to 5 enterprises)
- iii. Co-Sponsorship: RMB60,000 (Limited to 5 enterprises)
- iv. Sponsorship for the Business Gifts: RMB60,000 (Exclusive)
- v. Sponsorship for the Material Display: RMB20,000 (Exclusive, materials provided by the sponsor)
- vi. Sponsorship for the WA Award Ceremony: RMB 300,000 (Exclusive)

➤ **TALK TO REALTORS**

A6. 2017.11.6 TALK TO REALTORS NOV.6, 2017

- i. Top Sponsorship: RMB100,000 (Limited to 4 enterprises)
- ii. Sponsorship for Business Gifts: RMB60,000 (Exclusive)
- iii. Sponsorship for the Lucky Draw Activity: RMB50,000 (Exclusive)



- iv. Sponsorship for the Material Display: RMB20,000 (Exclusive, materials provided by the sponsor)

A7. PREFABRICATED CONSTRUCTION AND THE FUTURE DEVELOPMENT OF THE REAL ESTATE INDUSTRY NOV.7, 2017

- i. Top Sponsorship: RMB100,000 (Limited to 5 enterprises)
- ii. Sponsorship for the Business Gifts: RMB60,000 (Exclusive)
- iii. Sponsorship for the Lucky Draw Activity: RMB50,000 (Exclusive, prizes provided by the organizing committee)
- iv. Sponsorship for Material Display: RMB20,000 (exclusive, materials provided by the sponsor)

➤ **TALK TO DISTRIBUTORS**

A8. TALK TO DISTRIBUTORS FORUM NOV.7, 2017

- i. Top Sponsorship: RMB50,000 (Limited to 5 enterprises)
- ii. Sponsorship for the Business Gifts: RMB40,000 (Exclusive)
- iii. Sponsorship for the Lucky Draw Activity: RMB30,000 (Exclusive, prizes provided by the organizing committee)
- iv. Sponsorship for Material Display: RMB10,000 (Exclusive, materials provided by the sponsor)

B. ROUTINE PROMOTION OPPORTUNITIES OF FBC2017

B1. WECHAT PROMOTION

B2. ADS ON THE VOUCHERS FOR THE ADMISSION TICKETS

B3. ADS ON THE PROCEEDINGS OF FBC2017

B4. ADS ON THE VISITOR GUIDES

B5. ADS ON FC SPECIAL ISSUE

C. ONSITE ADVERTISEMENTS (PART)

C1. ADS ABOUT THE VISITORS

C1.1 Ads on the Upper Front Side of the Badges (Already sold out)

C1.2 Ads on the Lower Back Side of the Badges (Already sold out)

C2. VISITOR'S BADGE LANYARD (ALREADY SOLD OUT)

C3. ADS ON THE DOCUMENTATION BAGS

C4. PACKAGE OF VISITOR PRE-REGISTRATION

C5. ADS ON THE EXHIBITION HALLS

C5.1 Ads on the Visitor Registration Desks

C5.2 Ads on the Billboards between the Subway Exit and the Exhibition Halls

C5.3 Ads on the Billboards on the ground

C5.4 Ads in the Air of the Halls

C5.5 Ads on the Billboards Outside the Meeting Rooms

C5.6 Ads on the Floor of the Halls

C5.7 Ads on the Billboards in the Corridors between Halls

C5.8 Banners in the Air of the Corridors

C5.9 Ads on the Top of Shuttle Buses

** The sponsorship fees of the forums are only applicable for the exhibitors of FBC2017. The fees are double for the non-exhibitors. All the sizes involved in this sponsorship program are subject to the onsite arrangements.*



We would be happy to provide you with detailed information about the Sponsorship Package of your choice, as well as sample images.

If you are interested in a specific option, your international contact persons are:

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