

Connecting Global Competence



Messe München

Bring light to the future of building!



We provide a platform for your success—  
with new exhibition space for light!

[www.bau-muenchen.com/application](http://www.bau-muenchen.com/application)



**BAU 2019**

January 14–19 · Munich

World's Leading Trade Fair for  
Architecture, Materials and Systems

[www.bau-muenchen.com](http://www.bau-muenchen.com)

## Spotlight on: New exhibition space for light at BAU 2019!

Founded in 1964, BAU München, the World's Leading Trade Fair for Architecture, Materials and Systems, is a magnet for trade professionals from around the globe. In 2017 BAU attracted over 2,100 exhibitors from 45 countries—which was another record-breaking performance. The international trade audience that comes to BAU regularly delights the show's exhibitors.

In 2019 BAU is expanding again, to include even more space for innovations. No less than 200,000 square meters of space in 19 exhibition halls will be available for this international "Who's Who" of the building and construction industry. On show at a single venue will be an exciting display of the future of building.

**Brand new:**

Light, a key theme for the future, will be showcased in Hall C2, along with the theme of building automation. This unique opportunity to present your company in your specific building environment, is something not offered in this form at any other trade fair worldwide. Make sure you benefit from this new development. Meet decision-makers in the industry and secure your market success!

## All about light and building automation at BAU 2019— Key theme: Integrated lighting concepts.

Lighting control  
(interior/exterior)



Design-oriented lighting aspects  
(facades and roofs)



Daylight and  
artificial lighting



Light strips (building construction and civil engineering)



Come and play your part in the success story of BAU 2019! Shine a spotlight on your company and its innovative solutions. Integrated into a unique context covering all sector-relevant themes.

**Close to your booth, e.g.:**

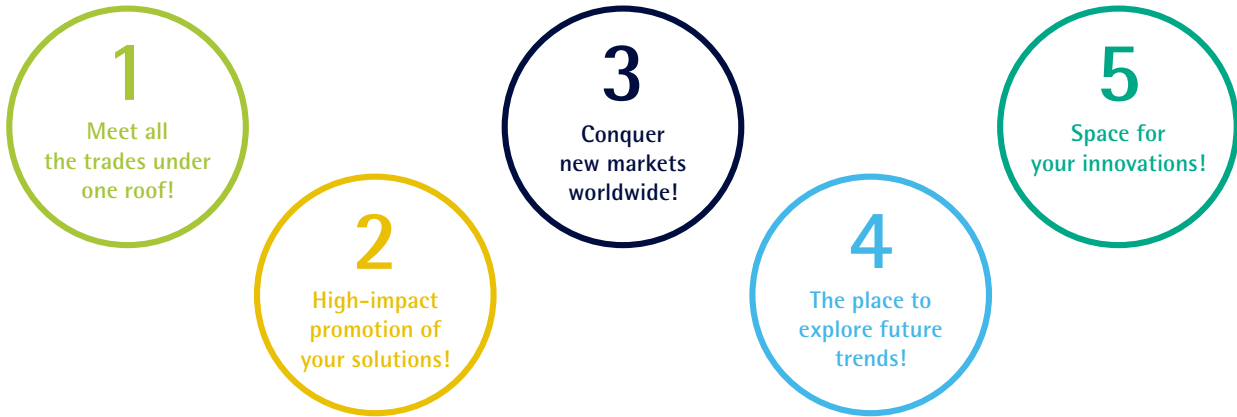
- more than 200 exhibitors of facade solutions
- the biggest European gathering of building IT companies
- top market leaders in integrated building and lighting control/shading
- over 130 companies exhibiting glass solutions
- BAU's high-caliber Architects Forum



**C1** Facade systems    **C2** Light; Smart Building    **C3** Glass    **C4** Fittings and security solutions    **C5** BAU-IT

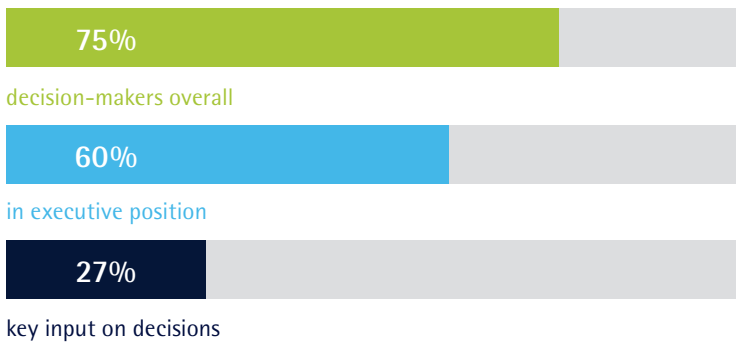
Register now as an exhibitor and secure your success!  
[www.bau-muenchen.com/application](http://www.bau-muenchen.com/application)

## 5 reasons why you can be sure of success at BAU 2019:



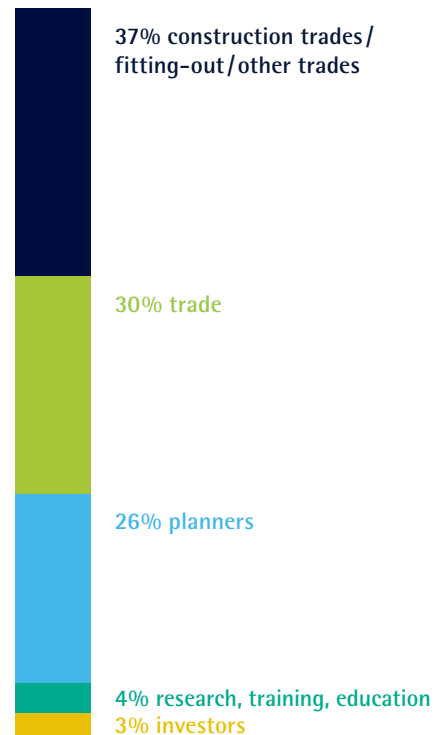
## Facts and figures

Meet the decision-makers!



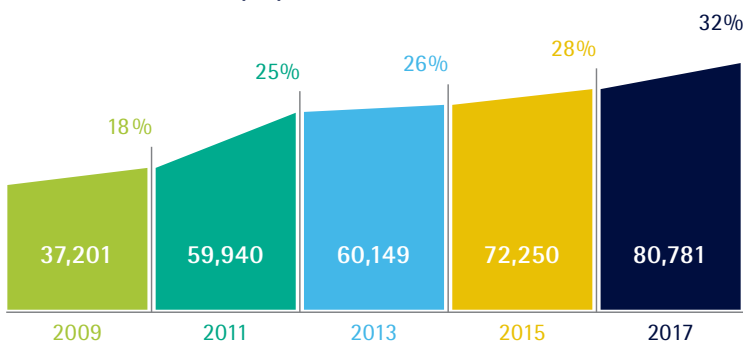
Source: Trade visitor survey BAU 2017 – GMM Gelszus Messe-Marktforschung

Find your target groups among the 250,000 trade visitors!



Source: Visitor survey BAU 2017 – TNS Infratest

Trends in number and proportion of international visitors



Source: Visitor registration BAU 2017